

# MELODY LIU

## UI/UX DESIGNER

San Francisco Bay Area  
650.515.7771  
liu.melody1@gmail.com  
Machinamelody.com

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### Skills

SKILLS - Prototyping. Wireframes. User Flows. Storyboarding.

TOOLS - Adobe Suite. Figma. Sketch. InVision. Miro.

RESEARCH - User interviews. User Testing. Survey.

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### Experience

#### Auth0 Hackathon – UX Designer

AUG 2020 | REMOTE

- As the sole UX designer, I designed the entire layout, branding, and created the low-fi/ medium-fi prototypes in Figma for the team to use in 3 days.
- Conducted the research to create our case study presentation.

#### Women Hack the Crisis (The Expat Woman) – UX Designer

APRIL - MAY 2020 | REMOTE

- Facilitated the team during the hackathon to agree on designing a core MVP feature and presented the final pitch. Our team designed a mentorship program for women who are in need of jobs during COVID-19.

#### UI Design Class (UC Berkeley Extension) – UX Design Student

OCT - DEC 2019 | SAN FRANCISCO, CA

- Lead the team in brainstorming and creating a virtual reality (VR) prototype concept and pitched our findings every week.
- Researched VR guidelines and conducted extensive user testing to gauge user comfort. The project met user needs by being the most accessible compared to all the competitors.

#### Hack Homelessness (LEXLAB) – UI/UX Designer

OCT 2019 | SAN FRANCISCO, CA

- 1st place winner of the Hack Homelessness hackathon design challenge.
- As a sole designer, I processed all the legal research & legalese from our lawyer mentors. I used this information to design a user-friendly website using layman terms to help the defendant navigate the eviction process.

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### Education

#### UC Berkeley Extension

Professional Certificate: User Experience (UX) Designer

GRADUATED DEC 2019 | SAN FRANCISCO, CA

#### Fashion Institute of Design and Merchandising (FIDM)

Associates of Arts: Merchandise Product Development

GRADUATED MAR 2011 | SAN FRANCISCO, CA